

## BETTER ENGINEERING. BETTER PATIENT OUTCOMES.

# INVEST IN INNOVATION.



#### **OUR MISSION**

## CHANGE THE STANDARD OF CARE WITH DISRUPTIVE TECHNOLOGY

There has been very little innovation in surgical drill and distal radius plating systems. Surgeons have to rely on outdated and unsophisticated tools and implant technologies. At McGinley Orthopedics, we aim to utilize innovative engineering to improve patient outcomes while reducing costs.

20%

OF SURGICAL SCREWS ARE IMPROPERLY INSTALLED WITH CONVENTIONAL DRILLS

53%

OF SURGEONS SELF-REPORTED ERROR IN THE LAST 6 MONTHS

**UP TO** 

80%

**OF** PATIENTS EXPERIENCE UNDESIRED OUTCOMES INCLUDING PATIENT-REPORTED PAIN WITH CONVENTIONAL DISTAL RADIUS PLATES

## PATIENTS TRUST THEIR SURGEONS, NOW THEY CAN TRUST THEIR TOOLS

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Orthopedic surgeries can be complicated and full of risks. Surgeons are ill-equipped with outdated technology. Patients trust their surgeon. At McGinley Orthopedics, we want them to trust their tools as well. The existing orthopedic drills are less sophisticated than the drill you might have in your garage. Without sensors, software, real-time data recording, and artificial intelligence, surgeons have little insight or control over the drilling process. They force surgeons to rely on "feel" to avoid plunging through the bone into the patient's blood vessels, nerves, tendons, organs, and other structures. This can result in patient injury or in post-operative complications.

McGinley Orthopedics engineers "must-buy" surgical tools to eliminate the manual process and replace them with state-of-the-art technology. Our solutions are a "no-brainer" for hospitals seeking reduced error, better outcomes, and better bottom lines.

We engineer growth into each business decision we make. We are a well-established company poised to scale quickly into every orthopedic operating room in the United States. When you let a resident or fellow drill [with a McGinley IntelliSense Drill] for the first time...You can see it in their eyes. It's like a lightbulb went off. It's unbelievable.

# Where has this been my entire career?



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Scott Kozin MD
Shriners Hospitals for Children Philadelphia

PREVENTING \$1.5B WORTH
OF ERRORS IN A \$6.2B MARKET

#### **THE VISION**

#### **TOOLS THAT CAN BE TRUSTED**

Dr. Joseph C. McGinley, founder of McGinley Orthopedics, brings a unique perspective to surgical innovation based on his experience as a mechanical engineer, physician, radiologist, and leader in sports-medicine. Dr. McGinley often sees patients with post-surgical complications from errors such as improperly sized orthopedic screws and misalignment of joints resulting from misplaced surgical plates. These complications are shockingly widespread and not linked to the skill of surgeons. Dr. McGinley and the team of in-house engineers identify flaws in current practices and design systems that reduce errors.







\$650 M MARKET OPP

### ACCESSORIES & CUSTOM SOLUTIONS

Our strategically-designed line of accessories allow our tools to integrate with hospitals' existing systems, eliminating roadblocks to adoption and speeding growth.

#### MARKET OPPORTUNITY **INVEST IN PROGRESS**

It is becoming increasingly rare to find industries untouched by advancement and ripe for the explosive growth that often comes from the introduction of a game-changing technology. Yet, somehow in this era of groundbreaking medical progress, orthopedic tools and plates have remained the same for decades.

With five FDA-cleared products on market and six additional products in active development, McGinley Orthopedics aims to disrupt the orthopedics industry while changing the standard of care and offering returns to their investors.

McGinley Orthopedics is armed with a team of engineers who interface directly with customers as well as an in-house, state-of-the-art manufacturing facility, McGinley Manufacturing, This fully owned subsidiary of McGinley Orthopedics allows the company to expedite the development process. The team can quickly manufacture prototypes, respond to surgeon requests for adjustments and most importantly, provides the company control of its supply chain. As a result, McGinley Orthopedics can quickly meet demand and has set the stage for growth.

#### THE COMPANY PROVEN TECHNOLOGY, SCALABLE SUCCESS

Since its inception in 2012, McGinley Orthopedics has realized tremendous success. We are an established, growing company. Our current products are championed by surgeons and have been used in over 1,000 surgeries to date. We are currently launching a Regulation A+ round of funding to help us scale quickly and prevent as many needless surgical errors as possible.

FDA-CLEARED PRODUCTS

1000+

**SUCCESSFUL SURGERIES** 

**ISSUED AND PENDING US AND** 

**INTERNATIONAL PATENTS** 

#### **IN-MARKET PRODUCTS**

- IntelliSenseDrill Technology®
- Lever Action Plate System®
- Universal Chuck Set and Pin Driver
- Equalizer Offset Reference Guide®
- Revolver Universal Drill Bit Guide®

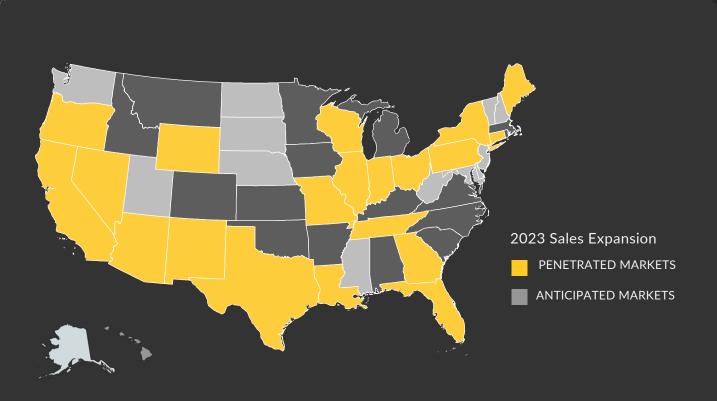
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#### **IN-DEV PRODUCTS**

- IntelliSense® Drill for Spine
- IntelliSense® Drill with Navigation
- IntelliSense Pin Pilot®
- Lever Action Plate® for Tibial Fractures
- MicroDrill with Navigation
- Independent Navigation for devices

## THE COMPANY ENGINEERING GROWTH

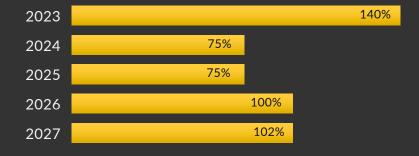
McGinley Orthopedics is focused on scaling our sales and distribution in 2022. We are actively pursuing nationwide group purchase organizations (GPOs) in ambulatory surgery centers, the most rapidly growing segment in orthopedic surgery. Our team is positioned for an accelerated average annual growth of 98.4% over the next 5 years. The revenue growth increases our potential exit valuation from \$600M at present to \$1B in the years to come.



# 98.4% RATE OF GROWTH

Next 5 years

#### PROJECTED SALES GROWTH



## THE PLAN EXIT STRATEGY

Our exit strategy is simple: continue building a successful, profitable business that attracts investors and strategic partners. Based on our plans and the prevailing conditions in the markets, both public and private, there are three paths that could deliver high rates of return to McGinley Orthopedics' investors in the medium term.

#### **LICENSING & DIVESTITURE**

License or divest discrete parts of our growing portfolio of 71 patent families consisting of 114 issued and 15 pending patents to strategic partners.\*\*

#### **ACQUISITION**

Our in-market products like the IntelliSense Drill Technology® and Lever Action Plate System® make an attractive target for established orthopedic manufacturers.

#### **CONTINUED GROWTH**

Continue to commercialize our portfolio and develop pipeline products as a private company, expediting growth via investment capital.

## POTENTIAL EXIT VALUE\*:

## \$600M-\$1B

\*(Based on comparable existing and prevailing market conditions)

Our company is located within an Opportunity Zone, which may provide additional tax benefits depending on your location. Investors should seek counsel to determine reporting requirements.





**INVEST** 



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Joseph C. McGinley, MD, PhD

Chief Executive Officer McGinley Orthopedics

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